

Why and how to invest in sustainable mobility

Sustainable Mobility

The movement of people and goods with cleaner, safer and more affordable transport in rural and urban contexts

Why? Sustainable Mobility key enabler for the SDGs

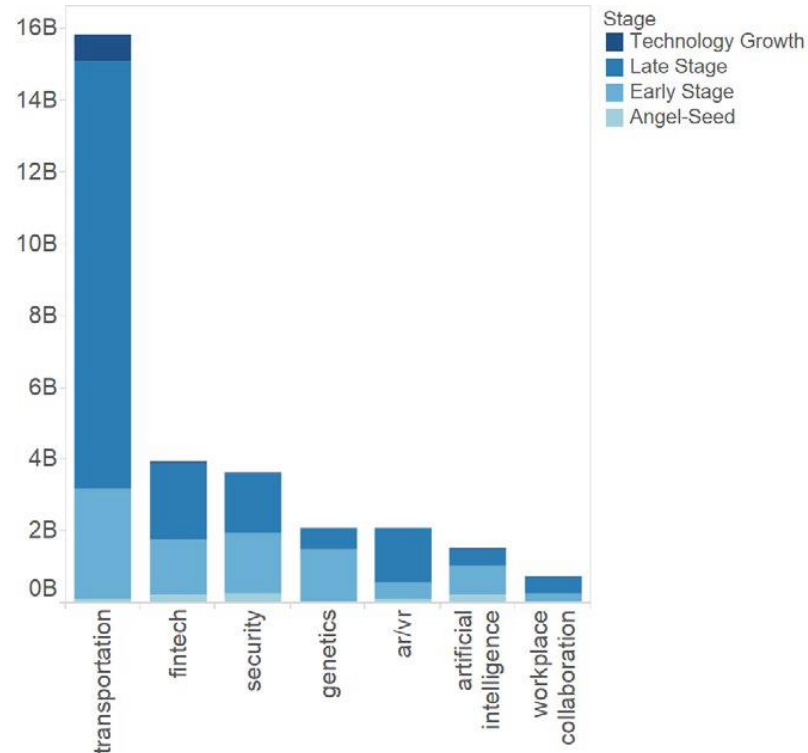


Why? Private providers an essential part of the transport mix

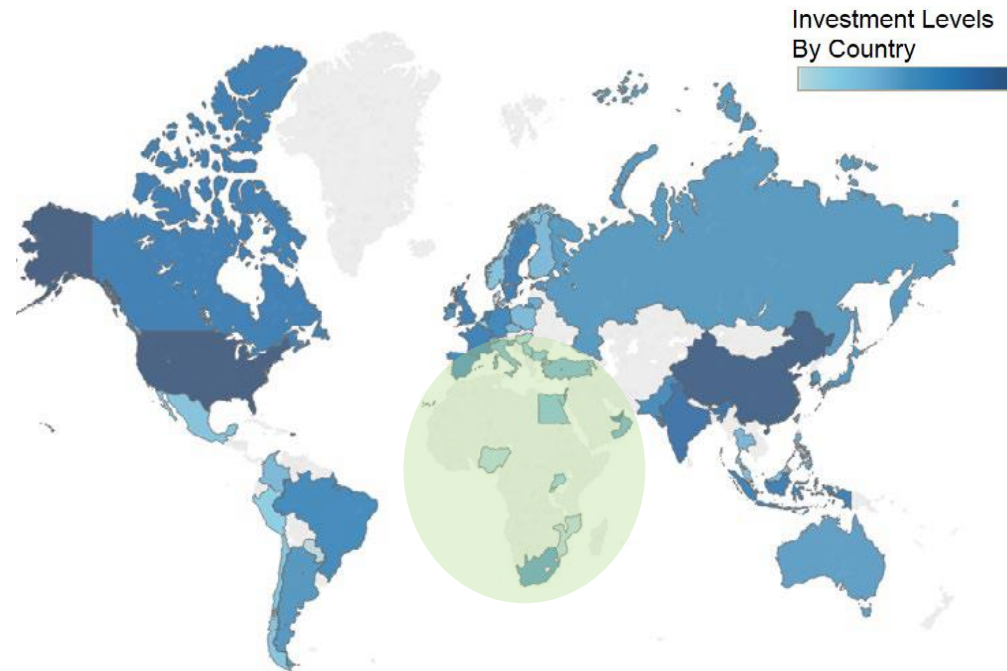
In 2016, \$16bn was invested into entrepreneur-led transport solutions...



1. High-growth
2. Non-impact
3. City-focused
4. Developed markets



Crunchbase Global Innovation Investment Report



Limited investment into Africa!

Why? Untapped opportunity to serve LIC in Africa

70%

of all trips taken in South Africa are informal

\$9 billion

is the estimated value of motorcycle taxi market in Africa in 2021

30%

of income is spent on transport that is unreliable, unsafe and inconvenient

150 mins

Average amount of time low-income users spend commuting one-way in South Africa

225 million

informal rides are completed each day for passenger transportation and last mile delivery

\$8 billion

is transacted in cash every month for transport services in Africa

1 billion

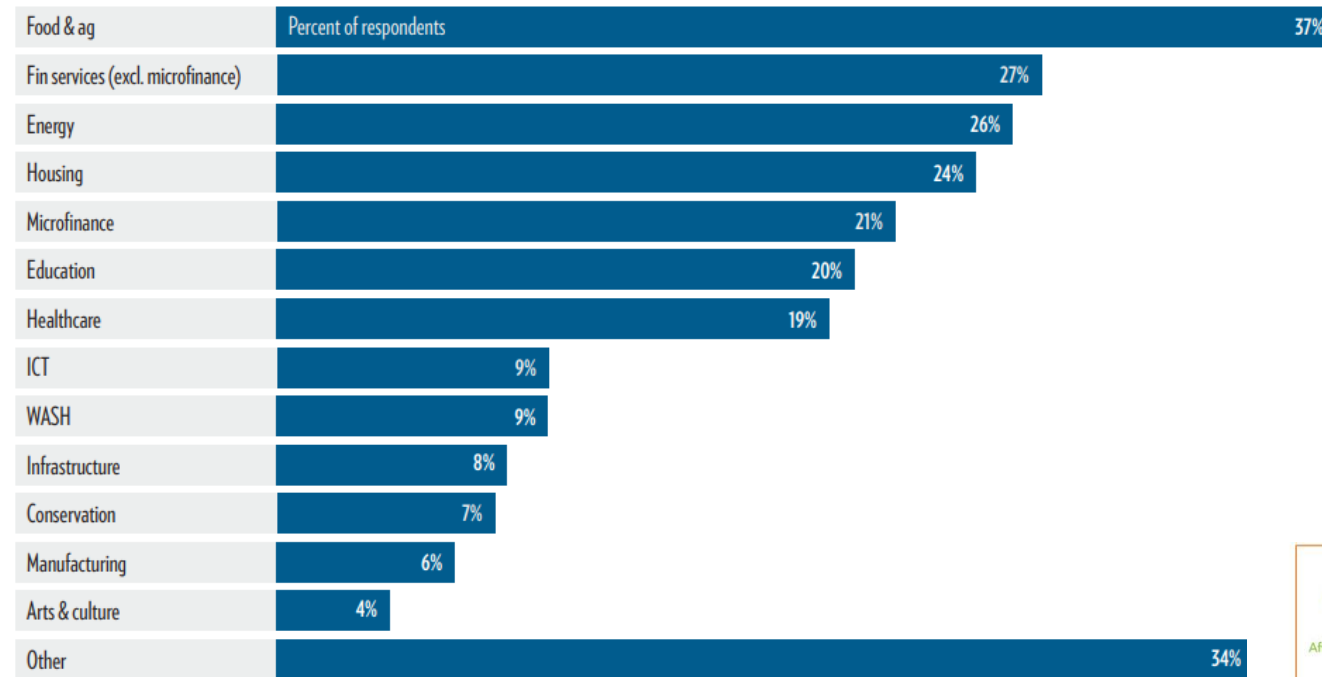
People do not have access to an all weather road

Low-income consumers are spending money and time on unsustainable, unsafe, slow transport – ripe for disruption!

Why? Impact investors don't focus on sustainable mobility

Figure 12: Top three sectors to which respondents deployed capital in 2017

n = 215; showing percent of respondents that listed each sector in their top three for capital deployments in 2017. Optional question.



Note: 'Other' sectors include general environmentally sustainable investments, commercial real estate, inclusive supply chains, community development facilities, and retail services.

Source: GIIN

GIIN Investor survey that incorporates responses from 229 organisations that collectively manage \$228 billion in impact investing assets.

Where to invest with impact



Renewable energy



Sustainable agriculture



Education



Microfinance



Health and wellness



Sustainable consumer products



Africa Impact Investors Leadership forum



Urban – Integration is key

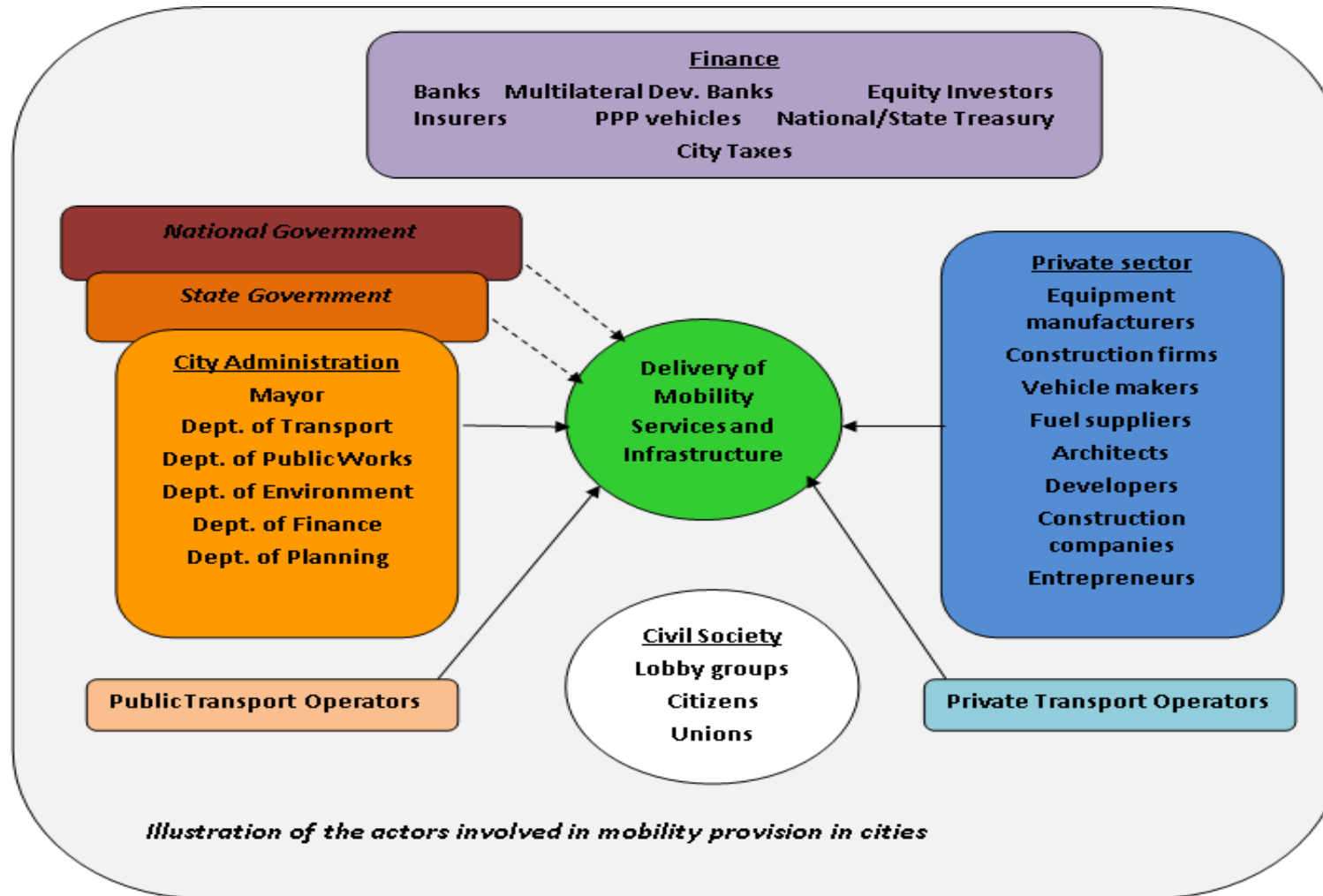


Illustration of the actors involved in mobility provision in cities

Rural – Key to sustainable development



Impact so far..... and what now?

